



NEW EUROPEAN COLLEGE

THE GENUINE BUSINESS SCHOOL

INTERNATIONAL BUSINESS DEGREE PROGRAMS • FOUNDATION • BACHELOR • MASTER • MBA

Welcome to

NEW EUROPEAN COLLEGE

THE GENUINE BUSINESS SCHOOL

NEC is an international business school which provides a modern business education centered on the delicate balance between theory and practice.

We bring together passionate, talented and globally-oriented individuals from across the world who strive to learn and create change not only in business, but in the world we live in.

We focus on continuously nurturing and developing our students' knowledge, skills and personalities to enable them to craft and shape their own future for themselves.

With our personalized approach to each student's educational path, we aim to inspire and motivate our students by immersing them into the fascinating world of business and by facilitating an enjoyable and fun environment for them to flourish.



Florian Spickenreither
President



Sascha E. Liebhardt
Chancellor

"THE ROOTS OF EDUCATION ARE BITTER, BUT THE **FRUIT IS SWEET.**" - ARISTOTLE

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Academic Partner

www.new-european-college.com/academic-partner

New European College is proud to have the International University of Bad Honnef (IUBH) as their degree awarding partner for all Bachelor and Master Programs being offered. The cooperation elevates our student's academic credibility and opens vast opportunities for their future.

Our Degree Awarding Partner

Ensuring the Highest Academic Standards

As one of the leading private universities of applied sciences in Germany, in 2014 the IUBH achieved a top position in the Center for Higher Education and Development Ranking (CHE) as **Germany's best private university of applied sciences in business administration**. www.che-ranking.de

Accredited for Academic Excellence

IUBH is the first German university to achieve five premium seals from the Foundation for International Business Administration Accreditation (FIBAA). www.fibaa.org

The FIBAA Golden Premium Seal is granted to academic institutions that meet the highest academic quality standards with their programs.

The German Council of Science and Humanities (Wissenschaftsrat) has granted IUBH an institutional accreditation for ten years, the maximum that can be granted. www.wissenschaftsrat.de

CHE

Centrum für
Hochschulentwicklung



FIBAA



WR

WISSENSCHAFTSRAT

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Munich, Germany

Home to renowned international corporations such as BMW, Siemens, Allianz, Munich RE and FC Bayern München, Munich does not only have a reputation for steady growth, but consistently ranks as one of the world's top cities in terms of quality of life. Having one of the lowest unemployment rates in Europe, and the lowest in Germany, abundant employment opportunities allow you to establish and continue your path in business in the economic heart of Bavaria. With the support of our administration, we help you find the right place for your strengths, talents & passion to build your future.

Home of New European College

City of Laptops & Lederhosen

Today, modern Munich is a **cosmopolitan economic hub** known not only for the famous Oktoberfest, but for its cleanliness, safety, and unique combination of technology and tradition.

As the third largest city in Germany, Munich is a city rich with political and cultural history, great architecture, high art, and fine music. You will find a charming view upon the Alps, the sizable Isar river flowing through town and numbers of parks and gardens making Munich one of Germany's most visited cities. Playing host to a wide-variety of trade-fairs and exhibitions and being a short stretch away from other European epicenters, you are open to explore some of the best sites and attractions Europe has to offer.

Ranked

1st in Germany for level of dynamism of economic development & prosperity

"City Rankings 2014" - IW Consult

Ranked

4th for Quality of Life World-Wide.

"Mercer 2015 Quality of Living Ranking"

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In **New European College**, you'll find an educational institution that focuses on academic substance and the application thereof in the business world. Our mission is to give an excellent business education that balances the need for academic knowledge with the challenges of the real world. And, we believe our students are best served when we keep business education real.

Pragmatic Approach

Immerse Yourself in Business

Entrepreneurship & ethical leadership are core to our principal teachings. We believe in business learning and creation through the interaction of passionate and dedicated individuals. By limiting our class-sizes (max. 25 people in each group), integrating group activities inside and outside of the classroom and ensuring frequent interaction amongst students and lecturers, we create the ideal environment for students to develop into future business leaders.

Mandatory Internship

Beyond the Classroom

With our mandatory internship semester, you enter the world of business and witness real-world managerial challenges. You have the opportunity to experience what you have learned in class and implement solutions within real organizations and challenges. Upon successful completion of the internship, it is not uncommon for students to receive full-time position offers within the companies they had worked for.

Secure Your Stay

18-Month Job-Seeker Visa

Our career services enable students to gain awareness and develop their personal career paths. It provides support throughout all phases of the students' career and equips students with the necessary understanding and tools to engage in professional opportunities. Our graduates are eligible to receive an 18-Month Job-Seeker Visa allowing them to launch or progress their careers in Germany.

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A Global Perspective

Grow International

Our extensive business network encourages you to design your career path internationally. With our student body consisting of over 30 nationalities, you find an abundance of global perspectives on issues and discussions throughout your studies and experiences.

Germany's Economic Heart

Experience a Rich Culture

The vibrant and culturally rich city of Munich offers a combination of high-tech and traditional environments. Home to renowned corporations such as BMW, Siemens, Allianz and many more, Munich plays host to a wide-variety of international events and festivals accessible to our students. Being a short reach away from other European epicenters, you are open to explore some of the best sites and attractions Europe has to offer.

Built for Success

A Foundation for Your Future

Having one of the lowest unemployment rates in Europe, and the lowest in Germany, abundant employment opportunities allow you to establish and continue your path in business in the economic heart of Bavaria. With the support of our administration & career service center, we help you find the right place for your strengths, talents & passion build your future.

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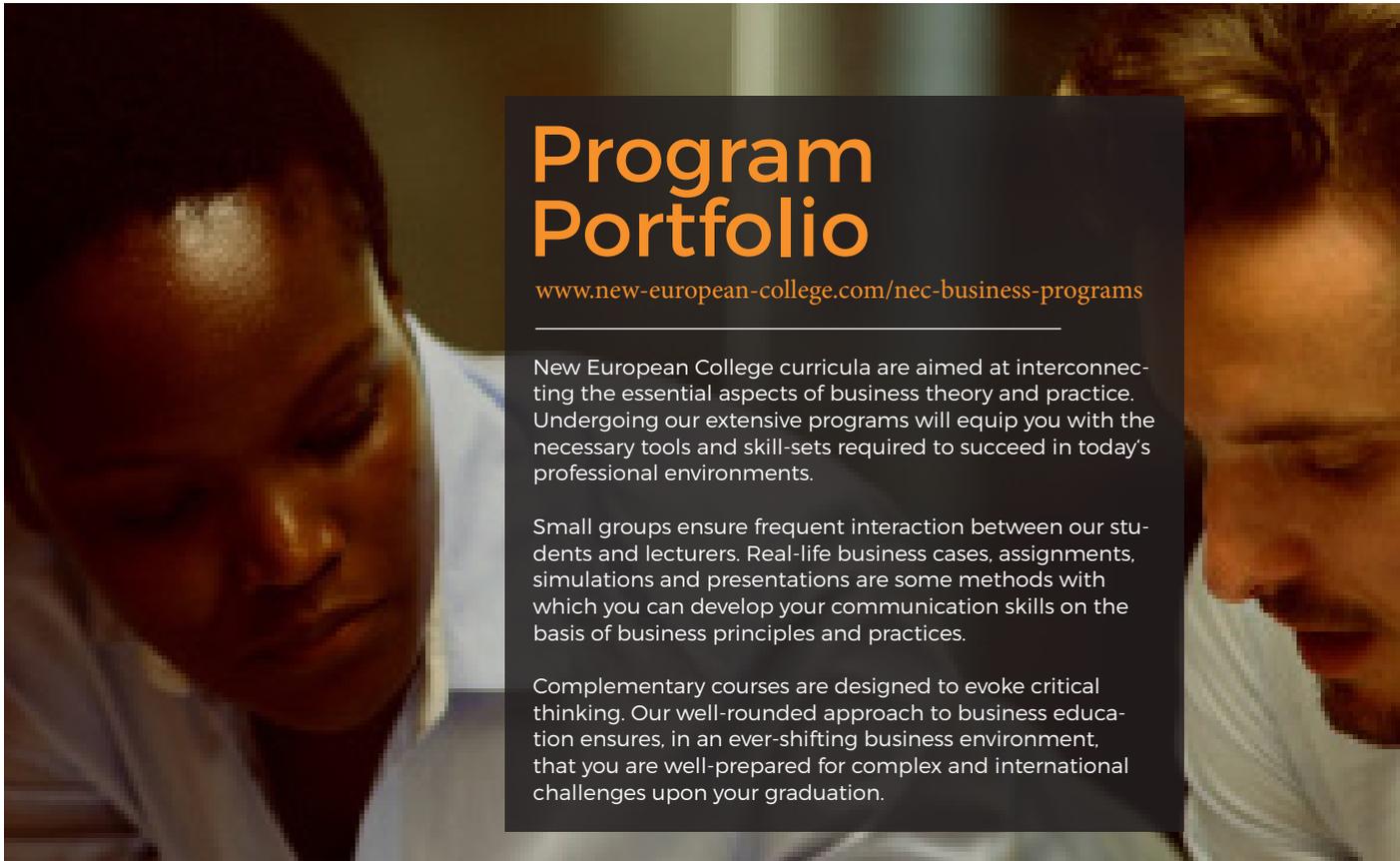
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Program Portfolio

www.new-european-college.com/nec-business-programs

New European College curricula are aimed at interconnecting the essential aspects of business theory and practice. Undergoing our extensive programs will equip you with the necessary tools and skill-sets required to succeed in today's professional environments.

Small groups ensure frequent interaction between our students and lecturers. Real-life business cases, assignments, simulations and presentations are some methods with which you can develop your communication skills on the basis of business principles and practices.

Complementary courses are designed to evoke critical thinking. Our well-rounded approach to business education ensures, in an ever-shifting business environment, that you are well-prepared for complex and international challenges upon your graduation.

Preparatory Programs

Foundation of Business

Our Foundation of Business program runs for 2 Semesters, allowing high-school graduates to earn the required level and qualify to continue their studies in the bachelor program.

Top performing students become eligible to enter the bachelor program already upon finishing the first semester.

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Executive Preparation for Master

Our Academic Partner's research has shown, that success in academic studies and in the German economy depends highly upon communication skills, successful study habits and personal networks. All these are trained intensively in the Executive Preparation program - in order to give you the best possible start into your global career. Upon graduation, students gain admission to our master level program.

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Undergraduate Program

Bachelor of Arts

The Bachelor of Arts program provides its graduates with the skills and credentials they need to start their careers in Business or continue their educational path by applying for the master degree course.

Specializations:

International Marketing Management
International Accounting & Finance
Human Resource Management

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Graduate Programs

Master of Arts

Our Master program aims at expanding student's knowledge in specific business areas whilst providing offering complementary courses to round up the course. After successful completion of the 2 year program, graduates have the option of pursuing a doctoral degree or start their management career in global firms.

Specializations:

International Accounting & Finance
International Marketing Management
Human Resources
IT Management
Hospitality

More on page 13

Master for Non-Business Graduates

Outstanding international students who want to pursue their graduate studies and have not completed any previous studies in the fields of Management, Business or Economics are eligible to apply for our **M.A. for Non-Business Graduates** program.

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One-Year Master of Business Administration

Experienced individuals from diverse backgrounds pursue the MBA. Entrepreneurs & business professionals looking to achieve higher roles & responsibilities within the organization find to enrich and sharpen their business knowledge, leadership, management & networking skills through the MBA Program.

Specializations:

Accounting & Finance
Marketing Management
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Preparatory Programs

www.new-european-college.com/precollege



Undergraduate Preparatory Program

Foundation of Business

The Foundation program is designed to introduce you to the world of studying at a German college level in English.

One-year of intensive language, business communication, mathematics, and introductory business courses teach you the essential study skills you will need for your progression into your later undergraduate studies.

Students who do not meet the secondary / high-school degree requirements to enter at the bachelor level can pursue our 2 semester Foundation program to earn the necessary qualifications.

Focused on international applicants, the successful completion of this program guarantees your placement into our Bachelor of Arts program and exposes you to college life in the city of Munich.

Core Courses

- Introduction to Business
- Calculus for Economics
- English
- German

Extra-Curricular

Corporate Visits, Guest Speaker events, Business Seminars & Workshops

Who is it suitable for?

Students who do not meet the entry requirements for the Bachelor program have the option to enroll.

A successful completion guarantees progression into our bachelor program.

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Graduate Preparatory Program

Executive Preparation for Master Program

The Executive Preparatory program caters to individuals who seek admission into our Master programs. The flexible program focuses on enriching your language proficiency and study skills aimed at improving your performance at the Master level. The courses offered can be tailored to your personal needs, and ensure that your knowledge on business related subjects are current.

The program allows you to gain insights into the different fields of business you will encounter in the Master program. It builds the foundations for bridging your theoretical knowledge with the pragmatic approach to business.

Undergraduate Program

www.new-european-college.com/bachelor



Undergraduate Program

Bachelor of Arts (B.A.) in International Management

The Bachelor degree program is designed to equip you with the knowledge & understanding of the essential aspects of business theory and practice. Through our courses, students are immersed in a wide-range of topics, such as Marketing, Finance, Economics, Entrepreneurship and Communication. Case-studies, project work, corporate visits, guest speaker and networking events are integrated in the courses allowing you to test and continuously apply what you have learned in the real world with companies and industry professionals.

To further refine your skills needed to become a successful manager, a variety of communication and management seminars & workshops are made accessible to you.

Whether global corporations, small & medium size, family businesses or agencies - nearly all companies are your potential employers after the successful completion of our bachelor degree program.

Who is it suitable for?

Individuals looking to start a career in business and management can pursue our bachelor program to gain the necessary skills and qualifications.

Program Overview

Degree Awarded

Bachelor of Arts (B.A.)

Duration

6 Semesters

Credit Points

180 ECTS-Credits

Language of Instruction

English

Internship

6 Months - Mandatory

Intakes

October / February

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Bachelor Program Structure

1st Semester

Principles of Marketing
Principles of Human Resources
Financial Accounting
Principles of Academic Writing
Intercultural Communications
Service Operations & Organizations
Statistics
Foreign Language A

2nd Semester

Management & Cost Accounting
Computer Analysis
Mathematics
Business Communication
Organizational Behavior
Service Project Management
Foreign Language B

3rd Semester

Microeconomics
Macroeconomics
Financial Management
Management Information Systems
National Law
International Law
Foreign Language C

4th Semester

Internship in Germany / Abroad
Students must complete a 6-month internship program in a business related field with a company of their choosing. The program is combined with additional seminars which prepares students for the report and evaluation of the internship.

5th Semester

Business & Market Research
Management Accounting & Controlling
Advanced Academic Research & Writing
Specializations:
Human Resource Management
Marketing Management
Accounting & Finance

6th Semester

Entrepreneurship & New Venture Management
International Economics
Change Management
International Service Management

Bachelor Thesis & Defence

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Executive Preparation for Master



Graduate Programs

www.new-european-college.com/master

Graduate Program

Master of Arts (M.A.) in International Management

The Master of Arts (MA) in International Management is a 4 semester program designed to build upon your existing undergraduate studies enabling you to pursue a broader range of careers in business. Consisting of courses in finance, international marketing, management accounting, operations, ethics, organizational behavior and human resources, the program prepares you to excel in an ever evolving and globalizing workplace.

All courses are taught in English, with a range of teaching methodologies such as presentations and group projects coupled with real world examples and case studies. The program provides a scope for greater specialization, with a precise academic and theoretical framework designed to help you become an expert in international management. This allows you to apply to more specialized roles and offers better preparation for a PhD program and/or international responsibilities in the future.

Who is it suitable for?

Applicants who have attained a bachelors degree from a recognized institution in the field of business and management, looking to advance their knowledge in specific fields of business are eligible to apply.

Program Overview

Degree Awarded
Master of Arts (M.A.)
Duration
4 Semesters
Credit Points
120 ECTS-Credits
Language of Instruction
English
Intakes
October / February

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Master Program Structure

1 st Semester	2 nd Semester	3 rd Semester
Service Operations Management Performance Measurement & Management International Business Ethics International Corporate Governance International Economic Policy Advanced Research Methods Applied Statistics Language Course I	International Negotiation Skills Leadership Language Course II Core Courses: International Organizational Behaviour Advanced International Human Resources International Marketing International Management Accounting & Control International Financial Accounting International Financial Management	Strategic Aspects of the Service Industry Specialization: Marketing Human Resources Accounting & Finance Hospitality IT Management
		4 th Semester Master Thesis & Colloquium

Graduate Program

Master of Arts (M.A.) in International Management for Non-Business Graduates

Outstanding international students who want to pursue their graduate studies at New European College who have not completed any previous studies in the fields of Management, Business or Economics are eligible to apply for our **M.A. for Non-Business Graduate** program.

Our Academic Partner's research has shown, that success in academic studies and in the German economy depends highly upon communication skills, successful study habits and personal networks. All these are trained intensively in the preparation program in order to give you the best possible start into your global career.

Program Structure

Preparatory Semester

Marketing
Human Resources
Service Operations & Organization
Financial Accounting
Financial Management
Management & Cost Accounting
Statistics
Intercultural Communication

Upon Successful completion of the preparatory semester, students enter the regular master program. See above

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Program Portfolio

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Graduate Programs

www.new-european-college.com/mba



Graduate Program

Master of Business Administration (M.B.A.) International Business

Experienced individuals from diverse backgrounds pursue an MBA. Entrepreneurs & business professionals looking to achieve higher roles & responsibilities within their organization will enrich and sharpen their business knowledge, leadership, management & networking skills through the MBA Program.

Excel in your Career with our MBA:

Collaboration and learning with and from ambitious, like-minded people from diverse business & non-business backgrounds.

A chance to build lifelong relationships with peers who will accomplish great things over their careers.

Small class-sizes enable you to challenge yourself through your interaction with the group and lecturers.

Mastering communication skills are crucial for the impact each manager has on their environment. Seminars & workshops aimed at developing these soft-skills round up the program.

Culturally rich academic environment allowing you to gain a global perspective on issues and topics undergone in classes & hands-on projects.

Opportunities to gain insight from accomplished executives through guest speaker events - Discover how they tackle challenges and pursue success in their industries.

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Program Structure MBA 60

Who is it suitable for?	1 st Semester	2 nd Semester
<p>Applicants who have obtained a bachelor degree from a recognized institution.</p> <p>Practical work-experience in the field of business or completing the Executive Preparation for Master program can be translated into the missing credits to fulfill the 240 ECTS credit entry-requirement.</p>	<p>Managerial Economics Corporate Finance Performance Measurement & Management International Marketing Leadership Innovation & Entrepreneurship</p>	<p>Strategic Management Change Management Managing in a Global Economy Capstone Project</p>
<p>See admissions page for more details</p>	<p>Program Overview Degree Awarded Master of Business Administration Duration 2 Semesters / One-Year Credit Points 60 ECTS-Credits</p>	<p>Language of Instruction English Intakes October & February</p>

Program Structure MBA 90

1 st Semester	2 nd Semester	3 rd Semester
<p>Managerial Economics Corporate Finance Performance Measurement & Management International Marketing Leadership Innovation & Entrepreneurship</p>	<p>Strategic Management Change Management Managing in a Global Economy Specialization: Marketing Accounting & Finance Hospitality IT Management</p>	<p>Capstone Project</p>
<p>Who is it suitable for? Applicants who have attained a bachelors degree from a recognized institution and have gained previous work-experience.</p>	<p>Program Overview Degree Awarded Master of Business Administration Duration 3 Semesters / One-Year on campus Credit Points 90 ECTS-Credits</p>	<p>Language of Instruction English Intakes October / February</p>

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Program Specializations

www.new-european-college.com/specializations

New European College offers a range of international business programs with all courses taught in English. Specializations offered on the bachelor and master levels allow you to pursue careers aligned to your personal interests and goals.

Undergraduate & Graduate Specializations

Accounting & Finance

Financial managers are masters of the utilization and flow of funds and are responsible for all requisite financial activities within a firm. Financial management responsibilities affect all aspects of the business and must ensure farsightedness to assure the health of the company.

For companies, finance & accounting translates into the raising and allocating of funds necessary to meet business obligations. Finance managers are key-decision makers within the firm for their understanding of the expected costs and returns of the activities the firm requires. With growing challenges brought about by the current downturns of economies, finance professionals must find more inventive approaches and solutions to meeting their financial goals.

Specializing in Accounting & Finance allows you to:

- understand the depth and complexities of the world of finance
- gain understanding of international accounting standards and processes
- design and influence company decisions on the basis of financial risk and return
- gain insight into the rapidly shifting landscape of international finance to identify and capitalize on financial opportunities for your company

Bachelor specialization in Accounting & Finance

Contributing courses:

- International Accounting according to IFRS
- Intermediate Management Accounting & Control
- Intermediate Financial Management
- Current Issues in Accounting & Finance

Master specialization in Accounting & Finance

Contributing courses:

- Advanced Corporate Finance
- Investment Analysis & Portfolio Management
- Advanced Management Accounting & Control
- Current Issues in Accounting
- Current Issues in Finance

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Undergraduate & Graduate Specialization

International Marketing

With a specialization in Marketing you gain the understanding of how value is created and communicated to customers. Marketing professionals distinguish themselves through their understanding of their customers and their ability to market to those segments.

Striving to continuously understand the needs and wants of your customers is vital to any organizations success. Marketers and public relations professionals must shape and influence not only the design of products as well as how the brands and organizations are perceived.

Understanding the complexities and dynamics of traditional and modern media, together with the ever growing significance of social networks, maneuvering these are what distinguished Marketing experts from other fields of business.

Specializing in Marketing allows you to learn:

- the current landscape, trends and issues, in the world of marketing
- how to reach & communicate to a global audience
- adapting your offerings to current needs of customers and create optimal ways of connecting with them

Bachelor specialization in International Marketing

Contributing courses:

- International Marketing Communications
- Pricing
- Sales & Distribution Management
- Current Issues in Marketing

Master specialization in International Marketing

Contributing courses:

- Global Brand Management
- International Consumer Behavior
- Applied Marketing Research
- Current Issues in International Marketing
- Sales & Pricing



Undergraduate Specialization

Human Resources

Every organization requires suitable and talented individuals to carry out business processes. Human resource professionals aspire to bring in leadership and development to companies most crucial assets - its employees.

With the evolution of human resource management as a field in business, companies have recognized the psychological complexities of individuals who are at the heart of their organization. Providing direction, goals and the vision to your workforce enriches the human aspect of employee management.

Successful implementation of projects and increasing levels of performance of international teams depend highly on the strategic planning and approach of HR managers.

The Human Resources specialization teaches:

- Methodologies and approaches of recruitment and retention of ideal individuals
- How to nurture and develop the skills and qualities of employees and teams
- Processes of hiring, interviewing and employee benefit management
- Developing attractive positions and communicating your organization as a desirable employer
- The concepts of health and safety and motivation of employees

Bachelor specialization in Human Resources

Contributing courses:

- Planning, Recruitment & Selection
- Training & Development
- Performance Management & Compensation
- International Human Resource Management

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Graduate Specialization

Hospitality

Hospitality professionals possess a certain element of natural charm and a mind for figures which merely presents the surface of what hospitality management encompasses.

Far from what hospitality had meant previously, future leaders in the hospitality sector need now to be strategic and innovative thinkers. With the ability to capitalize on new opportunities and meet complex challenges in rapidly evolving hospitality related industries, it is no longer enough to focus on its operational aspects.

Modern managers within hospitality succeed also through building their fluency in sophisticated and dynamic contemporary realm of marketing and communication. They must familiarize with the new developments and trends across multiple platforms and audiences to continually monitor and understand the evolving needs of their clients.

Specializing in Hospitality allows you to:

- Explore and discover current issues and trends within the hospitality industry and its general business environments
- Learn theories and management methods used for pricing and distribution strategies
- Gain knowledge on successful development, planning, design, construction and interior finishing of hospitality facilities
- Understand the significance and challenges faced within the food and beverage industry by operators, decision-makers and policy makers

Graduate Specialization

IT Management

Smart organizations are leveraging the primary areas of information technologies - enterprise, network, functional - to facilitate and advance their business objectives. Businesses and governmental organizations are continually recognizing the crucial importance of information technology and redefining its roles and impact within all levels of the organization.

IT Management experts are equipped to tackle leadership positions within high-tech environments, combining their strategic and operational understanding of technology and how it can enhance essential business processes.

Specializing in IT Management teaches how to:

- Apply IT management concepts to real-life situations
- Manage technology professional towards the development and implementation of IT systems and/or products
- Identify and apply technological solutions and opportunities for business improvement
- Execute strategic management goals by leveraging technology

**Master specialization
in Hospitality****Contributing courses:**

- Hospitality Management Seminar
- Pricing & Distribution Management
- Hospitality Project Planning & Development
- Food & Beverage Management
- Strategic Hospitality & Tourism Management

**Master specialization
in IT Management****Contributing courses:**

- IT Project Management
- IT Service Management
- IT Government and Compliance
- IT Architecture Management
- Software Engineering - Basics & Principles

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Our Support

Moving to Germany, Where? What? How?

Let us help you.

At New European College we make sure you feel comfortable in your new home and campus. We want our students to live in an open environment, with regular interaction with other students, our faculty and administration. It is of utmost importance that our students feel welcome and safe, and have an abundance of opportunities to build strong, genuine relationships. Having stronger bonds within the community allows us to approach your academic and professional progress and future in alignment with your personal qualities and ambitions.

Regardless if it is advice on your courses, on searching for jobs, or just wanting to know where to get the best pizza in town, we are always ready to lend you a hand.

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Before you start

Visa & Housing

Located in Germany's most prosperous city (Munich), New European College wants to ensure that each student arrives well-prepared to enjoy what the city and its surroundings have to offer. As the new home for many students, we want to ensure that they feel comfortable and welcomed throughout their stay. Our orientation days and student guidance services introduce all the things you need to know about living in Munich.

Partnered with local housing agencies and student dorms, we will support you throughout the process of searching and renting a room in Munich.

For more information regarding housing, please contact us under

accommodation@new-european-college.com

Visa & Registration

Applicants requiring further assistance with their move to Munich can reach out to us for any help with the processing of all legal & formal requirements needed to secure their residency in Munich.

The processes of **opening your blocked account**, **registering at the Munich Immigration Office** and **applying / prolonging your visa** are areas in which we provide continual support before and after your arrival in Germany.

During

Student Life

NEC students have a unique opportunity to experience a college lifestyle in the vibrant city of Munich. There is plenty of choice on how students can spend their free time, whether it be a concert of your favorite band, grilling and swimming at the Isar River, or even surfing in the middle of the city.

Spend your weekend in peace, travel to one of the lakes or go to the Alps. Bavaria offers many locations rich with history and culture easily reachable from Munich.

Long-after

Career Services

Throughout your studies, our career services will be the place for you to receive support in connecting not only to future potential employers but also to discovering and shaping your own professional path.

Through practical and interactive workshops, career seminars, career fairs and one-on-one counseling sessions, we equip you with the necessary tools and knowledge to sharpen your professional brand to pursue a global career.

Our Career Services embrace the importance of the development of NEC's talents. As representatives of NEC, our students are taught the approaches and techniques of engaging in career & business opportunities. This includes building and refining your awareness and ability to develop professional relationships through business & networking events.

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www.new-european-college.com/admissions

Entry Requirements

Undergraduate

Bachelor in International Management

Secondary school degree qualifying for university entry in your home country (*additional country specific requirements may apply*):

International Baccalaureate (IB)
min. 24 pts

British General Certificate of Education (GCE)

US high-school degree with min. 3.0 / 4.0 GPA and one of the following:

SAT min. 1300 pts
ACT min. 29 pts
AP

College Preparation

Foundation of Business

Students who do not fully meet the entry requirements for the Bachelor program have the option to enroll in the 1 year foundation program.

Master of Business Administration 90

Undergraduate degree from a state-recognized university with

min. 180 ECTS credits or equivalent

min. 3.0 German grading system (2.0 / 4.0 GPA U.S.) or equivalent (alternatively GMAT min. 500 pts)

min. 2 years of previous business related work experience after finishing undergraduate studies

submission of your CV (curriculum vitae) and reference letters is required

Graduate

Master in International Management

Undergraduate degree from a state-recognized university in a business related field

min. 180 ECTS credits or equivalent

min. 3.0 German grading system (2.0 / 4.0 GPA U.S.) or equivalent (alternatively GMAT min. 500 pts)

Applicants with a bachelor degree from a non-business related field can apply for the **M.A. for Non-Business Graduates** program.

Master of Business Administration 60

Undergraduate degree from a state-recognized university with

min. 210 ECTS credits or equivalent

min. 3.0 German grading system (2.0 / 4.0 GPA U.S.) or equivalent (alternatively GMAT min. 500 pts)

min. 2 years of previous business related work experience after finishing undergraduate studies

submission of your CV (curriculum vitae) and reference letters is required

04 Undergraduate

Bachelor

05 Graduate

Master Program
Master for Non-Business
Graduates
One-Year MBA

06 Specializations

Accounting & Finance
Marketing
Human Resources
Hospitality
IT Management

07 Student Services

Visa
Accommodation
Student Life
Admissions

Join us today

Take the Next Step

New European College seeks spirited and internationally oriented individuals from across the world who strive to learn and create change not only in business, but also in the world we live in.

Through our careful selection processes we select only the most qualified and motivated applicants who shed a positive light on our network and community.

We value academic strengths and qualities needed to fulfill the demanding challenges of college; the drive of playing an active role in contributing to the school's success.



SANDRA CERNOVSEK

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Consultant

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Application Process

Step 1

Fill-Out Application

Visit our Website and download the Application Form
www.new-european-college.com/application-form

We also accept applications through our online-application process.
Visit www.new-european-college.com/admissions

Step 2

Document Submission

Together with your completed application form, please send / submit the required documents:

Certified copy of secondary school degree / undergraduate degree
Original copy of TOEFL / IELTS / Cambridge certificate
Copy of passport (or ID - for EU citizens)
Passport photograph (not older than 6 months)
Financial declaration (for non-EU citizens only)

Graduate Applicants must provide their CV (curriculum vitae) and reference letters

Step 3

Application Fee

A processing fee of €65 must be paid upon submission of your application.

Step 4

Interview & Examination

Upon receipt of your application & payment, our admissions team will contact you to schedule the necessary interview and entrance examination.



Population of Munich

1,5 Million

Number of Oktoberfest visitors

6,3 Million

Number of university students

101,430

Companies located in Munich

94,800

Highest number of DAX-reg-
istered companies headquar-
tered in a German city

6 out of 30

Highest purchasing power per
capita compared to any other
German cities

€ 27,645.00

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