



# NEW EUROPEAN COLLEGE

THE GENUINE BUSINESS SCHOOL

INTERNATIONAL BUSINESS DEGREE PROGRAMS • FOUNDATION • BACHELOR • MASTER • MBA

Welcome to

# NEW EUROPEAN COLLEGE

THE GENUINE BUSINESS SCHOOL



NEC is an international business school which provides a modern business education centered on the delicate balance between theory and practice.

We bring together passionate, talented and globally-oriented individuals from across the world who strive to learn and create change not only in business, but in the world we live in.

We focus on continuously nurturing and developing our students' knowledge, skills and personalities to enable them to craft and shape their own future for themselves.

With our personalized approach to each student's educational path, we aim to inspire and motivate our students by immersing them into the fascinating world of business and by facilitating an enjoyable and fun environment for them to flourish.

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**Florian Spickenreither**  
President

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**Sascha E. Liebhardt**  
Chancellor





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## Academic Partner

[www.new-european-college.com/academic-partner](http://www.new-european-college.com/academic-partner)

New European College is proud to have the **International University of Applied Sciences Bad Honnef (IUBH)** as our degree awarding partner for all Bachelor and Master Programs being offered. The cooperation elevates our student's academic credibility and opens vast opportunities for their future.

Our Degree Awarding Partner

### Ensuring the Highest Academic Standards

As one of the leading private universities of applied sciences in Germany, in 2014 the IUBH achieved a top position in the Center for Higher Education and Development Ranking (CHE) as **Germany's best private university of applied sciences in business administration**. [www.che-ranking.de](http://www.che-ranking.de)

### Accredited for Academic Excellence

IUBH is the first German university to achieve five premium seals from the **Foundation for International Business Administration Accreditation (FIBAA)**. [www.fibaa.org](http://www.fibaa.org)

The **FIBAA Golden Premium Seal** is granted to academic institutions that meet the highest academic quality standards with their programs.

The **German Council of Science and Humanities (Wissenschaftsrat)** has granted IUBH an institutional accreditation for ten years, the maximum that can be granted. [www.wissenschaftsrat.de](http://www.wissenschaftsrat.de)

**CHE**  
Centrum für  
Hochschulentwicklung



**WR** | WISSENSCHAFTSRAT

Bachelor

Master Program  
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Graduates  
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## Munich, Germany

Home to renowned international companies such as BMW, Siemens, Allianz, Munich RE and FC Bayern München, Munich does not only have a reputation for steady growth, but consistently ranks as one of the world's top cities in terms of quality of life. Having one of the lowest unemployment rates in Europe, and the lowest in Germany, abundant employment opportunities allow you to establish and continue your path in business in the economic heart of Bavaria. With the support of our administration, we help you find the right place for your strengths, talents & passion to build your future.

Home of New European College

### City of Laptops & Lederhosen

Today, modern Munich is a **cosmopolitan economic hub** known not only for the famous Oktoberfest, but for its cleanliness, safety, and unique combination of technology and tradition.

As the third largest city in Germany, Munich is rich with political and cultural history, great architecture, high art, and fine music. You will find a charming view upon the Alps, the sizable Isar river flowing through town and numbers of parks and gardens making Munich one of Germany's most visited cities.

Playing host to a wide-variety of trade-fairs and exhibitions and being a short stretch away from other European epicenters, you are open to explore some of the best sites and attractions Europe has to offer.

Ranked

**1st** in Germany for level of dynamism of economic development & prosperity

"City Rankings 2014" - IW Consult

Ranked

**4th** for Quality of Life World-Wide.

"Mercer 2015 Quality of Living Ranking"



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# Why NEC

[www.new-european-college.com](http://www.new-european-college.com)

In **New European College**, you will find an educational institution that focuses on academic substance and the application thereof in the business world. Our mission is to give an excellent business education that balances the need for academic knowledge with the challenges of the real world. We believe our students are best served when we keep business education real.

### Pragmatic Approach

## Immerse Yourself in Business

Entrepreneurship & ethical leadership are core to our principal teachings. We believe in business learning and creation through the interaction of passionate and dedicated individuals. By limiting our class-sizes (max. 25 people in each group), integrating group activities inside and outside of the classroom and ensuring frequent interaction amongst students and lecturers, we create the ideal environment for students to develop into future business leaders.

### Mandatory Internship

## Beyond the Classroom

With our mandatory internship semester, you enter the world of business and witness real-world managerial challenges. You have the opportunity to experience what you have learned in class and implement solutions within real organizations and on real challenges.

Upon successful completion of the internship, it is not uncommon for students to receive full-time position offers within the companies they had worked for.

### Secure Your Stay

## 18-Month Job-Seeker Visa

Our career services enable students to gain awareness and develop their personal career paths. It provides support throughout all phases of the students' career and equips students with the necessary understanding and tools to engage in professional opportunities. Our graduates are eligible to receive an 18-Month Job-Seeker Visa allowing them to launch or progress their careers in Germany.

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### A Global Perspective

#### Grow International

Our extensive business network encourages you to design your career path internationally. With our student body consisting of over 30 nationalities, you find an abundance of global perspectives on issues and discussions throughout your studies and experiences.

### Germany's Economic Heart

#### Experience a Rich Culture

The vibrant and culturally rich city of Munich offers a combination of high-tech and traditional environments. Home to renowned corporations such as BMW, Siemens, Allianz and many more, Munich plays host to a wide-variety of international events and festivals accessible to you.

Being a short reach away from other European epicenters, you are open to explore some of the best sites and attractions Europe has to offer.

### Built for Success

#### A Foundation for Your Future

Having one of the lowest unemployment rates in Europe, and the lowest in Germany, abundant employment opportunities allow you to establish and continue your path in business in the economic heart of Bavaria. With the support of our administration & career service center, we help you find the right place for your strengths, talents & passion to build your future.

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# Program Portfolio

[www.new-european-college.com/nec-business-programs](http://www.new-european-college.com/nec-business-programs)

New European College curricula are aimed at interconnecting the essential aspects of business theory and practice. Undergoing our extensive programs will equip you with the necessary tools and skill-sets required to succeed in today's professional environments.

Small groups ensure frequent interaction between our students and lecturers. Real-life business cases, assignments, simulations and presentations are some methods with which you can develop your communication skills on the basis of business principles and practices.

Complementary courses are designed to evoke critical thinking. Our well-rounded approach to business education ensures, in an ever-shifting business environment, that you are well-prepared for complex and international challenges upon your graduation.

### Preparatory Programs

#### Foundation of Business

Our Foundation of Business program runs for 2 Semesters, allowing high-school graduates to earn the required qualifications to continue their studies in the bachelor program.

Top performing students can become eligible to enter the bachelor program already upon finishing the first semester.

#### Executive Preparation for Master

Our Academic Partner's research has shown, that success in academic studies and in the German economy depends highly upon communication skills, successful study habits and personal networks. All these are trained intensively in the Executive Preparation program - in order to give you the best possible start into your global career.

Upon completion, students progress into our Master in International Management program.

### Undergraduate Program

#### Bachelor of Arts

The Bachelor of Arts program provides its graduates with the skills and credentials they need to start their careers in business or continue their educational path by applying for the master degree course.

##### Specializations:

International Marketing Management  
International Accounting & Finance  
Human Resource Management

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More on page 11





## Graduate Programs

### Master of Arts

Our Master program aims at expanding student's knowledge in specific business areas whilst providing complementary courses to round up the program. After successful completion of the 2 year program, graduates have the option of pursuing a doctoral degree or start their management career in global firms.

#### Specializations:

Int. Accounting & Finance  
Int. Marketing Management  
Human Resources  
IT Management  
Hospitality

More on page 13

### Master for Non-Business Graduates

Outstanding international students who want to pursue their graduate studies and have not completed any previous studies in the fields of Management, Business or Economics are eligible to apply for our **M.A. for Non-Business Graduates** program.

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### One-Year Master of Business Administration

Experienced individuals from diverse backgrounds pursue the MBA.

Entrepreneurs & business professionals looking to achieve higher roles & responsibilities within the organization find to enrich and sharpen their business knowledge, leadership, management & networking skills through the MBA Program.

#### Specializations:

Accounting & Finance  
Marketing Management  
Hospitality  
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# Preparatory Programs

[www.new-european-college.com/precollege](http://www.new-european-college.com/precollege)



## Undergraduate Preparatory Program

### Foundation of Business

The Foundation of Business program is designed to introduce you to the world of studying business at a German college level in English.

One-year of intensive language, business communication, mathematics, and introductory business courses teach you the essential study skills you will need for your progression into your later undergraduate studies.

Students who do not meet the secondary / high-school degree requirements to enter at the bachelor level can pursue our 2 semester Foundation program to earn the necessary qualifications.

Focused on international applicants, the successful completion of this program guarantees your placement into our Bachelor of Arts program and exposes you to college life in the city of Munich.

#### Core Courses

- Introduction to Business
- Calculus for Economics
- English
- German

#### Extra-Curricular

Corporate Visits, Guest Speaker events,  
Business Seminars & Workshops

#### Who is it suitable for?

Students who do not meet the entry requirements for the Bachelor program have the option to enroll.

A successful completion guarantees progression into our bachelor program.

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Graduate Preparatory Program

### Executive Preparation for Master Program

The Executive Preparatory program caters to individuals who seek admission into our Master programs. The flexible program focuses on enriching your language proficiency and study skills aimed at improving your performance at the Master level. The courses offered can be tailored to your personal needs and ensure that your knowledge on business related subjects are current.

The program allows you to gain insights into the different fields of business you will encounter in the Master program. It builds the foundations for bridging your theoretical knowledge with the pragmatic approach to business.



# Undergraduate Program

[www.new-european-college.com/bachelor](http://www.new-european-college.com/bachelor)



## Undergraduate Program

### Bachelor of Arts (B.A.) in International Management

The Bachelor degree program is designed to equip you with the knowledge & understanding of the essential aspects of business theory and practice. Through our courses, students are immersed in a wide-range of topics, such as Marketing, Finance, Economics, Entrepreneurship and Communication. Case-studies, project work, corporate visits, guest speaker and networking events are integrated in the courses allowing you to test and continuously apply what you have learned in the real world with companies and industry professionals.

To further refine your skills needed to become a successful manager, a variety of communication and management seminars & workshops are made accessible to you.

Whether global corporations, small & medium size, family businesses or agencies - nearly all companies are your potential employers after the successful completion of our bachelor degree program.

#### Who is it suitable for?

Individuals looking to start a career in business and management can pursue our bachelor program to gain the necessary skills and qualifications.

#### Program Overview

Degree Awarded

**Bachelor of Arts (B.A.)**

Duration

**6 Semesters**

Credit Points

**180 ECTS**

Language of Instruction

**English**

Internship

**6 Months - Mandatory**

Intakes

**October / February**



## Bachelor Program Structure

### 1<sup>st</sup> Semester

Principles of Marketing  
Principles of Human Resources  
Financial Accounting  
Principles of Academic Writing  
Intercultural Communications  
Service Operations & Organizations  
Statistics  
Foreign Language I

### 2<sup>nd</sup> Semester

Management & Cost Accounting  
Computer Analysis  
Mathematics  
Business Communication  
Organizational Behavior  
Service Project Management  
Foreign Language II

### 3<sup>rd</sup> Semester

Microeconomics  
Macroeconomics  
Financial Management  
Management Information Systems  
National Law  
International Law  
Foreign Language III

### 4<sup>th</sup> Semester

Internship in Germany / Abroad  
Students must complete a 6-month internship program in a business related field with a company of their choosing. The program is combined with additional seminars which prepares students for the report and evaluation of the internship.

### 5<sup>th</sup> Semester

Business & Market Research  
Management Accounting & Controlling  
Advanced Academic Research & Writing  
Specializations:  
Human Resource Management  
Marketing Management  
Accounting & Finance

### 6<sup>th</sup> Semester

Entrepreneurship & New Venture Management  
International Economics  
Change Management  
International Service Management  
  
Bachelor Thesis & Defence





## Graduate Program

### Master of Arts (M.A.) in International Management

The Master of Arts (MA) in International Management is a 4 semester program designed to build upon your existing undergraduate studies enabling you to pursue a broader range of careers in business. Consisting of courses in finance, international marketing, management accounting, operations, organizational behavior and human resources, the program prepares you to excel in an ever-evolving and globalizing workplace.

All courses are taught in English, with a range of teaching methodologies such as presentations and group projects coupled with real world examples and case studies.

The program provides a scope for greater specialization, with a precise academic and theoretical framework designed to help you become an expert in international management. This allows you to apply to more specialized roles and offers better preparation for a PhD program and/or international responsibilities in the future.

#### Who is it suitable for?

Applicants who have attained a bachelors degree from a recognized institution in the field of business and management, looking to advance their knowledge in specific fields of business are eligible to apply.

#### Program Overview

Degree Awarded

**Master of Arts (M.A.)**

Duration

**4 Semesters**

Credit Points

**120 ECTS**

Language of Instruction

**English**

Intakes

**October / February**



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## Master Program Structure

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	3 <sup>rd</sup> Semester
Service Operations Management Performance Measurement & Management International Business Ethics International Corporate Governance International Economic Policy Advanced Research Methods Applied Statistics Language Course I	International Negotiation Skills Leadership Language Course II  Core Courses: International Organizational Behaviour Advanced International Human Resources International Marketing International Management Accounting & Control International Financial Accounting International Financial Management	Strategic Aspects of the Service Industry  <b>Specialization:</b> Marketing Human Resources Accounting & Finance Hospitality IT Management
		4 <sup>th</sup> Semester
		Master Thesis & Colloquium

Graduate Program

## Master of Arts (M.A.) in International Management for Non-Business Graduates

Outstanding international students who want to pursue their graduate studies at New European College who have not completed any previous studies in the fields of Management, Business or Economics are eligible to apply for our **M.A. for Non-Business Graduate** program.

Our Academic Partner's research has shown, that success in academic studies and in the German economy depends highly upon communication skills, successful study habits and personal networks. All these are trained intensively in the preparation program in order to give you the best possible start into your global career.

## Program Structure

Preparatory Semester

Marketing  
Human Resources  
Service Operations & Organization  
Financial Accounting  
Financial Management  
Management & Cost Accounting  
Statistics  
Intercultural Communication

Upon Successful completion of the preparatory semester, students enter the regular master program. See above

# Graduate Programs

[www.new-european-college.com/mba](http://www.new-european-college.com/mba)



## Graduate Program

### Master of Business Administration (M.B.A.) in International Business

Experienced individuals from diverse backgrounds pursue an MBA. Entrepreneurs & business professionals looking to achieve higher roles & responsibilities within global organization will enrich and sharpen their business knowledge, leadership, management & networking skills through our MBA Program.

#### Excel in your Career with our MBA:

Collaboration and learning with and from ambitious, like-minded people from diverse business & non-business backgrounds.

A chance to build lifelong relationships with peers who are set to accomplish great things throughout their careers.

Small class-sizes enable you to challenge yourself through your interaction with the group and lecturers.

Mastering communication skills is crucial for the impact each manager has on their environment. Seminars & workshops aimed at developing these soft-skills round up the program.

A culturally rich academic environment allows you to gain a global perspective on issues and topics undergone in classes & hands-on projects.

Opportunities to gain insight from accomplished executives through guest speaker events - Discover how they tackle challenges and pursue success in their industries.

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### Program Structure MBA 60

Who is it suitable for?	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Applicants who have obtained a bachelor degree from a recognized institution.	Managerial Economics Corporate Finance Performance Measurement & Management International Marketing Leadership Innovation & Entrepreneurship	Strategic Management Change Management Managing in a Global Economy  Capstone Project
Practical work-experience in the field of business, or the completion of the Executive Preparation for Master program can be translated into the additional credit requirements required to enter the accelerated program.	<b>Program Overview</b> Degree Awarded <b>Master of Business Administration</b> Duration <b>2 Semesters / One-Year</b> Credit Points <b>60 ECTS</b>	
See admissions page for more details	Language of Instruction <b>English</b> Intakes <b>October / February</b>	

### Program Structure MBA 90

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	3 <sup>rd</sup> Semester
Managerial Economics Corporate Finance Performance Measurement & Management International Marketing Leadership Innovation & Entrepreneurship	Strategic Management Change Management Managing in a Global Economy  <b>Specialization:</b> Marketing Accounting & Finance Hospitality IT Management	Capstone Project
Who is it suitable for?	<b>Program Overview</b> Degree Awarded <b>Master of Business Administration</b> Duration <b>3 Semesters / One-Year on campus</b> Credit Points <b>90 ECTS</b>	
Applicants who have attained a bachelors degree from a recognized institution and have gained previous work-experience.	Language of Instruction <b>English</b> Intakes <b>October / February</b>	



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# Program Specializations

[www.new-european-college.com/specializations](http://www.new-european-college.com/specializations)

Specializations are incorporated within the undergraduate and graduate programs to allow you to pursue careers aligned to your personal interests and goals.

## Undergraduate & Graduate Specializations

### Accounting & Finance

Financial managers are masters of the utilization and flow of the companies' funds. They are responsible for all requisite financial activities within a firm whose responsibilities affect all aspects of the business. They must ensure farsightedness to assure the health and growth of the company.

For companies, finance & accounting translates into the raising and allocating of funds necessary to meet business obligations.

With growing challenges brought about by the current economic downturns and volatile business environments, finance professionals must find more inventive approaches and solutions to meeting their financial goals.

Specializing in Accounting & Finance allows you to:

- understand the depth and complexities of the world of finance
- gain understanding of international accounting standards and processes
- design and influence company decisions on the basis of financial risk and return
- gain insight into the rapidly shifting landscape of international finance to identify and capitalize on financial opportunities for your company

**Bachelor specialization**  
in Accounting & Finance

**Contributing courses:**

- International Accounting according to IFRS
- Intermediate Management Accounting & Control
- Intermediate Financial Management
- Current Issues in Accounting & Finance

**Master specialization**  
in Accounting & Finance

**Contributing courses:**

- Advanced Corporate Finance
- Investment Analysis & Portfolio Management
- Advanced Management Accounting & Control
- Current Issues in Accounting
- Current Issues in Finance



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### Undergraduate & Graduate Specializations

## International Marketing

With a specialization in Marketing you gain the understanding of how value is created and communicated to customers. Striving to continuously understand the needs and wants of your customers is vital to any organizations success. Marketers and public relations professionals must shape and influence not only the design of products as well as how brands and organizations connect and engage with their environments.

Understanding the complexities and dynamics of traditional and modern media, together with the ever growing significance of social networks, maneuvering these are what distinguishes Marketing experts from other fields of business.

Specializing in Marketing allows you to learn:

- the current landscape, trends and issues, in the world of marketing
- how to reach & communicate effectively to a global audience
- adapting your offerings to current needs of customers and create optimal ways of connecting with them

### Bachelor specialization in International Marketing

#### Contributing courses:

- International Marketing Communications
- Pricing
- Sales & Distribution Management
- Current Issues in Marketing

### Master specialization in International Marketing

#### Contributing courses:

- Global Brand Management
- International Consumer Behavior
- Applied Marketing Research
- Current Issues in International Marketing
- Sales & Pricing



## Undergraduate Specialization

### Human Resources

Every organization requires talented individuals to build and carry out their business processes. Human resource professionals aspire to bring in leadership and development to companies most crucial assets - its employees.

With the evolution of human resource management as a field of business, companies have recognized the psychological complexities of individuals who are at the heart of their organization.

Successful implementation of projects and increasing levels of performance of international teams depend highly on the strategic planning and approach of HR managers.

#### Bachelor specialization in Human Resources

##### Contributing courses:

- Planning, Recruitment & Selection
- Training & Development
- Performance Management & Compensation
- International Human Resource Management

#### The Human Resources specialization teaches:

- Methodologies and approaches of recruitment and retention of ideal individuals
- How to nurture and develop the skills and qualities of employees and teams
- Processes of hiring, interviewing and employee benefit management
- Developing attractive positions and communicating your organization as a desirable employer
- The concepts of health and safety and motivation of employees



## Graduate Specialization

**Hospitality**

Hospitality professionals possess a certain element of natural charm and a mind for figures which merely presents the surface of what hospitality management encompasses.

Far from what hospitality had meant previously, future leaders in the hospitality sector need now to be strategic and innovative thinkers. With the ability to capitalize on new opportunities and meet complex challenges in rapidly evolving hospitality industries, it is no longer enough to focus on its operational aspects.

Modern managers within hospitality succeed also through building their fluency in the sophisticated and dynamic contemporary realm of marketing and communication. They must familiarize with the new developments & trends across multiple platforms and audiences to continually monitor and understand the evolving needs of their clients.

**Specializing in Hospitality allows you to:**

- Explore and discover current issues and trends within the hospitality industry and its general business environments
- Learn theories and management methods used for pricing and distribution strategies
- Gain knowledge on successful development, planning, design, construction and interior finishing of hospitality facilities
- Understand the significance and challenges faced within the food and beverage industry by operators, decision-makers and policy makers

**Master specialization  
in Hospitality****Contributing courses:**

- Hospitality Management Seminar
- Pricing & Distribution Management
- Hospitality Project Planning & Development
- Food & Beverage Management
- Strategic Hospitality & Tourism Management

## Graduate Specialization

**IT Management**

Smart organizations are leveraging the primary areas of information technologies - enterprise, network, functional - to facilitate and advance their business objectives. Businesses and governmental organizations are continually recognizing the crucial importance of information technology and redefining its roles and impact within all levels of the organization.

IT Management experts are equipped to tackle leadership positions within high-tech environments, combining their strategic and operational understanding of technology and how it can enhance essential business processes.

**Master specialization  
in IT Management****Contributing courses:**

- IT Project Management
- IT Service Management
- IT Government and Compliance
- IT Architecture Management
- Software Engineering - Basics & Principles

**Specializing in IT Management teaches how to:**

- Apply IT management concepts to real-life situations
- Manage technology professionals towards the development and implementation of IT systems and/or products
- Identify and apply technological solutions and opportunities for business improvement
- Execute strategic management goals by leveraging technology

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### Our Support

### Moving to Germany, Where? What? How?

### Let us help you.

At New European College we make sure you feel comfortable in your new home and campus. We want our students to live in an open environment, with regular interaction with other students, our faculty and administration. It is of utmost importance that our students feel welcome and safe, and have an abundance of opportunities to build strong, genuine relationships. Having stronger bonds within the community allows us to approach your academic and professional progress and future in alignment with your personal qualities and ambitions.

Regardless if it is advice on your courses, on searching for jobs, or just wanting to know where to get the best pizza in town, we are always ready to lend you a hand.

## Before you start

## Visa & Housing

Located in Germany's most prosperous city (Munich), New European College wants to ensure that each student arrives well-prepared to enjoy what the city and its surroundings have to offer. As the new home for many students, we want to ensure that they feel comfortable and welcomed throughout their stay. Our orientation days and student guidance services introduce all the things you need to know about living in Munich.

Partnered with local housing agencies and student dorms, we will support you throughout the process of searching and renting a room in Munich.

For more information regarding housing, please contact us under

[accommodation@new-european-college.com](mailto:accommodation@new-european-college.com)

### Visa & Registration

Applicants requiring further assistance with their move to Munich can reach out to us for any help with the processing of all legal & formal requirements needed to secure their residency in Munich.

The processes of **opening your blocked account, registering at the Munich Immigration Office and applying / prolonging your visa** are areas in which we provide continual support before and after your arrival in Germany.

## During

## Student Life

NEC students have a unique opportunity to experience a college lifestyle in the vibrant city of Munich. There is plenty of choice on how students can spend their free time, whether it be a concert of your favorite band, grilling and swimming at the Isar River, or even surfing in the middle of the city.

Spend your weekend in peace, travel to one of the lakes or go to the Alps. Bavaria offers many locations rich with history and culture easily accessible from Munich.

## Long-after

## Career Services

Throughout your studies, our career services will be the place for you to receive support in connecting not only to future potential employers but also to discovering and shaping your own professional path.

Through practical and interactive workshops, career seminars, career fairs and one-on-one counseling sessions, we equip you with the necessary tools and knowledge to sharpen your professional brand to pursue a global career.

Our Career Services embrace the importance of the development of NEC's talents. As representatives of NEC, our students are taught the approaches and techniques of engaging in career & business opportunities. This includes building and refining your awareness and ability to develop professional relationships through business & networking events.



## Entry Requirements

### Undergraduate Program

#### Bachelor in International Management

**Secondary school degree qualifying for university entrance** (one of the following):

International Baccalaureate (IB)

» min. 24 pts

British General Certificate of Education (GCE)

» Advanced Level / Advanced Subsidiary Level

US high-school degree with min. 3.0 / 4.0 GPA and one of the following:

» SAT min. 1300 pts

» ACT min. 29 pts

» AP (Advanced Placement)

**Proof of English language proficiency:**

» IELTS min. 6.0

» TOEFL min. 80

» Cambridge Certificate

**Assessment Examination & Interview**

### College Preparation

#### Foundation of Business

Students who do not fully meet the entry requirements for the Bachelor program have the option to enroll in the 1 year foundation program.

**Secondary school degree qualifying for university entrance** (one of the following):

International Baccalaureate (IB)

British General Certificate of Education (GCE)

US high-school degree

**Proof of English language proficiency:**

» IELTS min. 4.5

» TOEFL min. 53

» Cambridge Certificate

**Assessment Examination & Interview**

### Graduate Programs

#### Master of Business Administration 60 & 90

**Undergraduate degree from a state-recognized university with:**

» min. 180 ECTS credits or equivalent

» min. 210 ECTS for Accelerated MBA program

» min. 3.0 German grading system (2.0 / 4.0 GPA U.S.) or equivalent

» GMAT (min. 500 pts) only required if GPA is lower than 2.0 / 4.0

**Proof of English language proficiency:**

» IELTS min. 6.0

» TOEFL min. 80

» Cambridge Certificate

**Min. 2 years of previous business related work experience after completion of undergraduate studies**

**Submission of CV (curriculum vitae) and reference letters is required**

**Assessment Interview**

#### Master in International Management

**Undergraduate degree from a state-recognized university in a business related field with:**

» min. 180 ECTS credits or equivalent

» min. 3.0 German grading system (2.0 / 4.0 GPA U.S.) or equivalent

» GMAT (min. 500 pts) only required if GPA is lower than 2.0 / 4.0

**Proof of English language proficiency:**

» IELTS min. 6.0

» TOEFL min. 80

» Cambridge Certificate

**Submission of CV (curriculum vitae) and reference letters is required**

**Assessment Interview**



Join us today

## Take the Next Step

New European College seeks spirited and internationally oriented individuals from across the world who strive to learn and create change not only in business, but also in the world we live in.

Through our careful selection processes we admit only the most qualified and motivated applicants who shed a positive light on our network and community.

We value academic strengths and qualities needed to fulfill the demanding challenges of college; the drive of playing an active role in contributing to the school's success.

## Admissions Office

Contact our admissions office for any inquiries you have about our college and program.

Our admissions team will be happy to assist you.

**Email:**

admissions@new-european-college.com

**Telephone:**

+49 (0) 89 8130 2018

## Application Process

### Step 1: Fill-Out Application

Visit our Website and download the Application Form  
[www.new-european-college.com/application-form](http://www.new-european-college.com/application-form)

We also accept applications through our online-application process. Visit [www.new-european-college.com/admissions](http://www.new-european-college.com/admissions)

### Step 2: Document Submission

Together with your completed application form, please send / submit the required documents:

Certified copy of secondary school degree / undergraduate degree

Original copy of TOEFL / IELTS / Cambridge certificate

Copy of passport (or ID - for EU citizens)

Passport photograph (not older than 6 months)

Graduate Applicants must provide their CV (curriculum vitae) and reference letters

### Step 3: Application Fee

A processing fee of €65 must be paid upon submission of your application.

### Step 4: Interview & Examination

Upon receipt of your application & payment, our admissions team will contact you to schedule the necessary interview and entrance examination.

## 01 NEC

Welcome to NEC  
Academic Partner  
Munich, Germany  
Why NEC?

## 02 Programs

Program Portfolio

## 03 Preparatory Programs

Foundation of Business  
Executive Preparation for Master



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## 04 Undergraduate

Bachelor

## 05 Graduate

Master Program  
Master for Non-Business  
Graduates  
One-Year MBA

## 06 Specializations

Accounting & Finance  
Marketing  
Human Resources  
Hospitality  
IT Management

## 07 Student Services

Visa  
Accommodation  
Student Life  
Admissions  
NEC Management  
Campus & Classroom



New European College is located in the southern part of Munich on the west bank of the river Isar. It is easily accessible by public transportation (with a bus stop directly in front of the campus and 10 min walking distance to two new private and fully furnished dormitories). The campus is spacious and has a beautiful garden, where students can relax during breaks between the lectures. NEC Library offers a wide selection E-Library that is accessible 24 hours / 7 days a week (5000 E-Books and 10,000 E-Magazines).

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## New European College GmbH

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